

RAEMONA Magazine



INDEPENDENT MAGAZINE
BY WOMEN FOR WOMEN

Media Kit
2024





The *Raemona* Woman

Raemona magazine is changing the way women open-up about real life issues. Having launched in October 2021, the online magazine is the go-to space for all things REAL.

Periods, marriage, pelvic floors, IVF, finances, friendships and much more. No subject is off limits, if it matters to our readers, it matters to us!

Raemona is the space in which we can all truly feel respected for talking about what means the most to us, with no bias or need to feel uncomfortable.

Empowering,
honest, relatable
and friendly.
Covering all
aspects of the
fast-paced
modern-
day life juggle.



Our Content



WHAT'S HOT

All the happenings around town, new launches and must-visit spots

BEAUTY & STYLE

Ageing gracefully, products we love and discovering what people have in their Beauty Bag

OTHER WOMEN'S JOBS

A day in the life of the people that make the UAE tick

MIND BODY & SOUL

Mental health, self-confidence, fitness, mindfulness, women's health and much more

CAREER

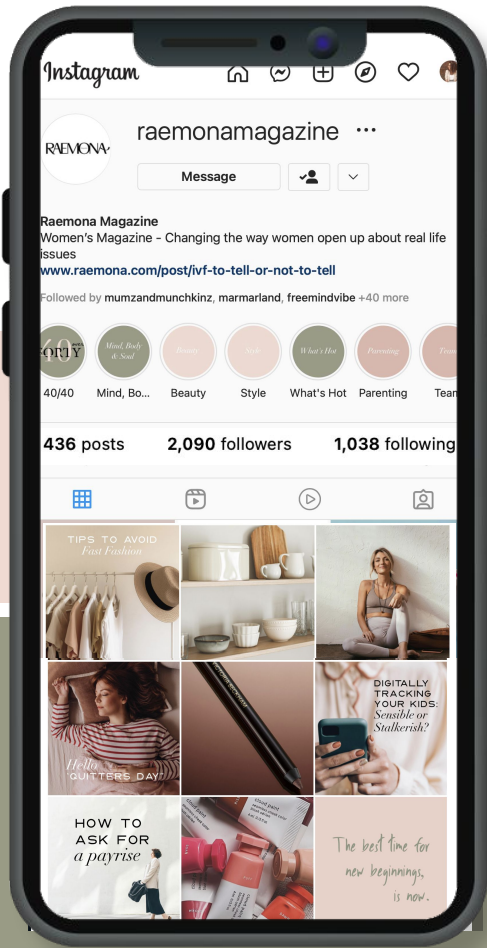
Whether it is tips on saving more money, making a jump to a new job or finding that work/life balance we cover it all here

TRAVEL CULTURE

Where to go, what to read, and everything in-between

PARENTING

Everything from IVF, pregnancy and loss, through to divorce, menopause and adoption



Stats



2.09k
FOLLOWERS

Unique Views

7.8k
PER MONTH

Total Engagement

56,000
PER MONTH

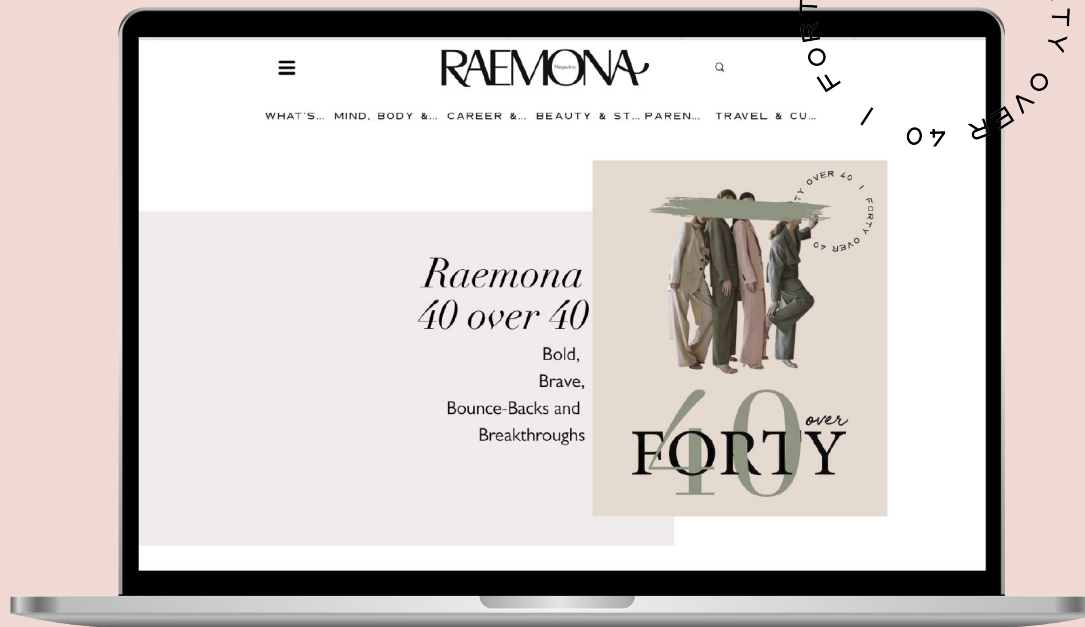
Countries

UAE	UK	OTHER
70%	20%	10%

Demographics

92%	8%	32 MEDIAN AGE
FEMALE	MALE	

40^{over} FORTY



Raemona 40 over forty

Must read annual list of the 40 women over 40 shaking up the way things are done to tie in with #IWD

Work with Us



RAEMONA WEEKLY NEWSLETTER

RAEMONA RECOMMENDS ONLINE FEATURES

DEDICATED FEATURES ON HOMEPAGE (WEEKLY/MONTHLY)

SPONSORED ARTICLE

SPONSORED CONTENT SECTION

SPONSORED OF RAEMONA 40X40 CAMPAIGN

SOCIAL MEDIA PROMOTION

Rates

**Sponsored
Content**

**AED 2,500
per article**

**Sponsored
Content with
Custom
Photo Shoot**

**Price upon
brief/request**

**Email to
Raemona database
(95% women)**

AED 2,000

**Social Media Push
(1 fixed post,
3 stories)**

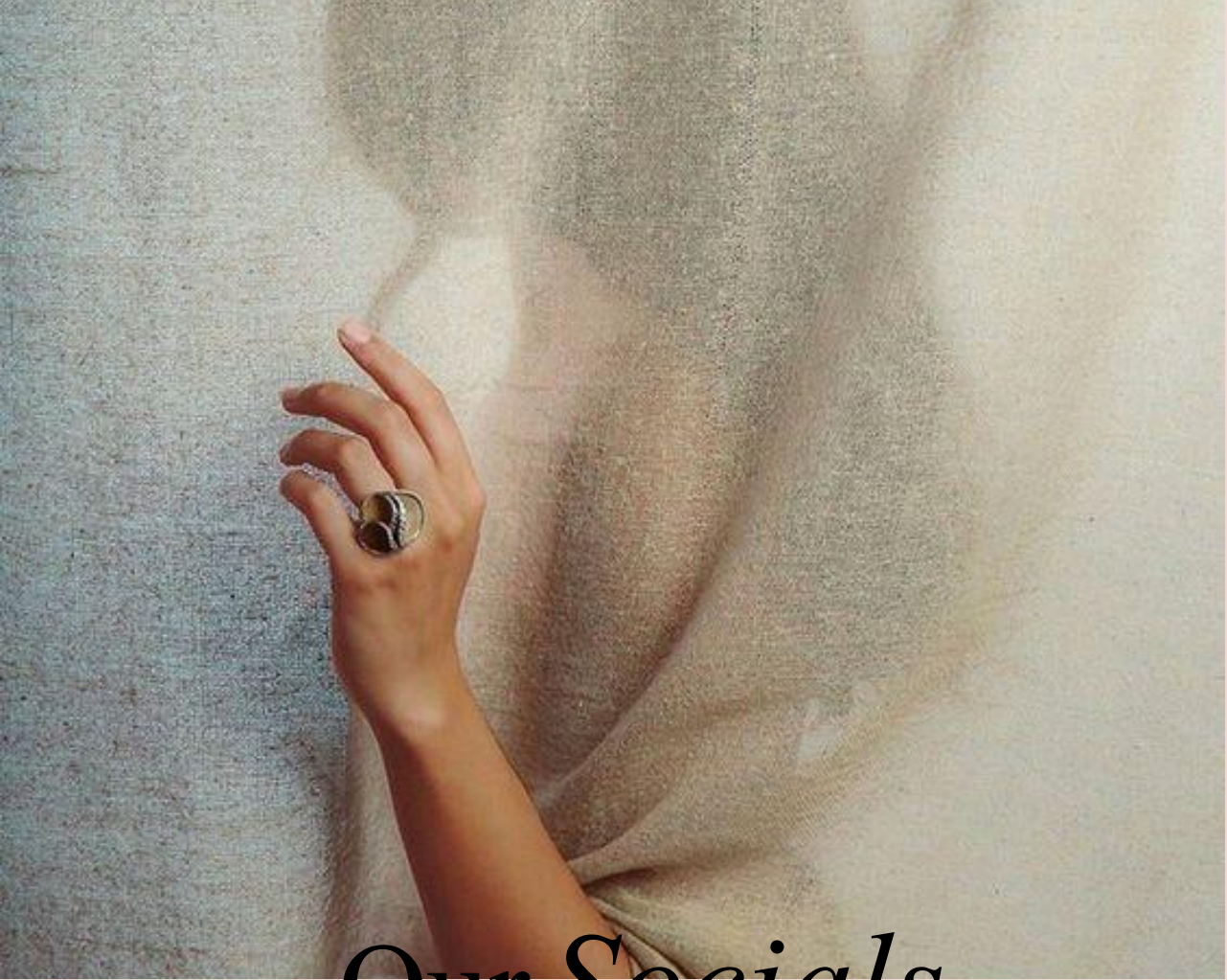
**AED 800
(Reels & other
packages on
request)**

**Event or
Activation**

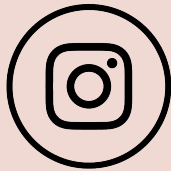
**Price upon
brief/request**

**Media
Partnership**

**Price upon
brief/request**



Our Socials



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Contact

For enquiries please contact:

E. hello@raemona.com